

Recycle.Reduce.Reuse.Replenish.

The earth is a limited resource. In order to lead a healthy, sustainable lifestyle we know that we need to recycle, reuse products/packaging and reduce packaging as much as possible. But, we also need to reduce the use of non-replenishable resources (e.g. petroleum), and use



replenishable products instead. Some steps you can take to reduce, reuse, recycle and replenish:

1. Ensure that the products you use come in recyclable containers. #1 PETE and #2 HDPE containers are the easiest to recycle. All other containers are more difficult to recycle, requiring more steps and energy.
2. Ensure that products that come in cardboard are fully recyclable. Boxes with metal pour spouts are problematic.
3. Use products with higher concentrations and larger package sizes to reduce packaging altogether. Concentrated solutions (e.g. ULTRA) require less packaging for the same amount of cleaning. Larger sized containers can be used to reuse and refill smaller ones.
4. Use natural, non-toxic cleaning/washing products that are free of petroleum-based ingredients.
5. Use energy-saving products that help reduce the use of resources that cannot be easily replenished, such as crude oil, coal, etc. For example, using natural zeolite reduces the cost of running a refrigerator/freezer, reduces energy use and therefore the use of non-replenishable resources.
6. Choose products that do not damage and/or deplete the environment during their manufacture, use and degradation. Use phosphate-free, ammonia-free or chlorine-free products helps to reduce water pollution. Use a chlorine-free paper manufacturing process prevents the creation of dioxins, which do not biodegrade easily and accumulate in our air, water and soil.
7. Recycle/compost as much as you can.